

StarTalk Audio Offerings

Front Catalogue Ads

- Fill available ad slots by time or by number of impressions
- Ads dynamically inserted into current episodes
- Custom branded segments available
- 380,000 plays per new episode
- Plans starting at \$7,500 per episode
- Pre-roll, mid-roll & post-roll slots available



Back Catalogue Ads

- Fill available ad slots by time or by number of impressions
- Ads dynamically inserted into all back catalogue episodes
- Custom branded segments available
- 2 million back-catalogue plays per month
- Plans starting at \$15,000 for 1mm plays
- Pre-roll, mid-roll & post-roll slots available



Custom Branded Content

- Single podcast segment, full show & commercial break content
- Available for video as well
- Work with our producers to craft the perfect integration
- Recurring segments (ie. Weekly Science News Update)
- Extensions into social media
- Starting at \$10,000 per segment



StarTalk Live Events

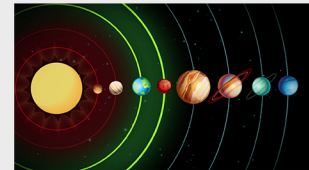
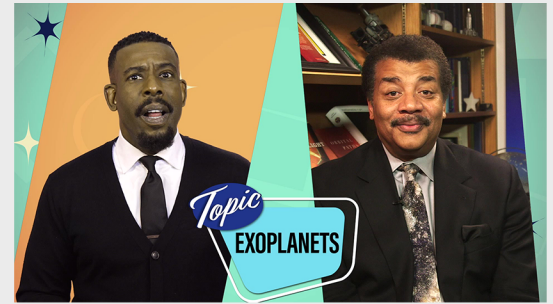
- Fully-produced StarTalk shows at any venue
- Neil as host, comic co-hosts, science & pop culture guests
- As seen at the Beacon Theater, New York Comic Con & more
- Advertising opportunities on-site and in audio/video podcast
- Merchandise opportunities
- Private meet & greet with Neil deGrasse Tyson & guests



StarTalk Video Offerings

Wheel of Science

- Neil deGrasse Tyson answers space & science questions
- 60s game show graphics package
- Animations of science concepts
- \$5,000 per episode
- Short pre-roll, full post-roll



StarTalk Full Episodes

- Video versions of our audio podcast
- Mostly recorded at the American Museum of Natural History
- Custom branded segments available (for video & audio)
- 20-30 episodes available per year
- \$7,000 per episode
- Short pre-roll, two 30-second midrolls, full post-roll



Video Explainers

- Neil & comic co-host break down the science of any topic
- Animations & b-roll supplement the science concepts
- Custom branded segments available
- 30 episodes available per year
- \$10,000 per episode
- Short pre-roll, full post-roll

