

StarTalk[®]

with Neil deGrasse Tyson



BACKGROUND

- Where Science, Comedy and Pop Culture Collide
- Mission to bring science to a whole new audience
Neil says: It's for "all the people who never knew how much they would love learning about space and science."
- Now in its tenth season, nearly 400 podcast episodes
- Winner: 2019 Webby – Best Science & Education Podcast
- StarTalk TV on NatGeo – completed its fifth season
 - 4X Emmy-nominated series based on our podcast

SIZE & SCOPE

- 3.5 million podcast downloads a month
- Over 380,000 listeners for each weekly episode
- Available on all major podcast platforms & SiriusXM
- YouTube - Fastest growing channel - over 780K subscribers
- Average monthly views – 1.5M views
- Four videos from 1M – 4.7M views each
- Stellar social reach and intense fan engagement (as of 10/1/19)

 529K

 787K

 336M

 185K

 122K

 34.1K

SPONSORS

- See examples of our partnerships – startalkradio.net/mk

STAR HOST

Dr. Neil deGrasse Tyson, PhD

- Director, Hayden Planetarium
- New York Times best-selling author (Astrophysics for People in a Hurry)
- Social footprint of ~20M followers
- Host of Emmy winning Cosmos on FOX
- Popular guest on The Tonight Show, The Daily Show, The Late Show with Stephen Colbert, major news programs
- Host of PBS Nova Science Now 2006-2011
- Named in Time Magazine's 100 Most Influential Persons in the World



Contact StarTalk

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